

CAPABILITY STATEMENT

PROFAMILIA

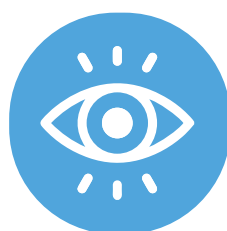
PROFAMILIA has achieved national coverage offering products, services, sexual and reproductive health education since 1965, benefiting the most vulnerable populations. It has been part of the International Planned Parenthood Federation (IPPF) since 1967.



PROFAMILIA has more than 45 clinics in 31 cities in Colombia, which makes it the largest national, private non-profit institution specialized in sexual and reproductive health.



Vision



In 2022 we will be a modern, innovative, knowledge generating organisation. Our high-quality standards will be recognized as the benchmark in sexuality, sexual and reproductive rights, and we will continue to create integrated solutions for the development of the country.

Mission



PROFAMILIA is a private non-profit organisation that promotes the respect and exercise of sexual and reproductive rights. Through a successful social enterprise management model and permanent innovation, Profamilia guarantees high levels of quality in its operation that contributes to the well-being and development of the entire population in Colombia while being a national and international reference.

Country Statistics

In 2020
the population in Colombia reached 50.3 million inhabitants

24.7 million women and
23.5 million men.

76%

of its inhabitants
live in municipal capitals

and 24% in densely populated
and dispersed rural areas.

Between January 1
and October 31, 2020

**512.185
births**

were reported, of these,
**505,007 occurred in
municipal capitals.**

**70 thousand
new displacements**

according to the **National Registry of
Victims 2020.**

In 2020 UNHCR reported
**9 million people
registered as victims of
the internal armed conflict.**

More than
1,700,000

Venezuelan refugees and
migrants in Colombia
by 2020.

Of the total number of births:

0,7% (3.517) occurred in adolescents
aged 10 to 14 years.

17,7% (90.661) in adolescents
aged 15 to 19 years.

29% (148.418) in youth and
young women 20 to 24 years.

24, 9% (127.596) in youth and
young women aged 25 to 29 years.



Transformative Innovation

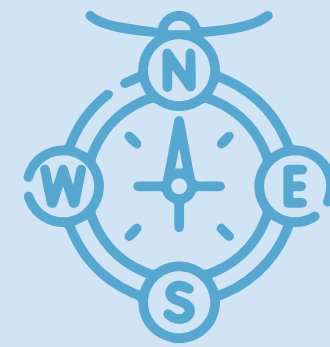
PROFAMILIA is a transformative organisation and has succeeded in pioneering in various fields in Colombia:

- First vasectomy.
- First National Demography and Health Survey – DHS.
- Pioneer in the entry into Colombia of new medication that guarantees SRHR such as the morning-after pill and specialized medicine for safe abortion.
- First research studies on sexual and reproductive rights.
- Leaders in Comprehensive Sexuality Education (CSE) and pioneers in virtual education on sexual health and reproductive rights.
- Pioneers in mobile surgical programmes.
- Leaders in youth sexual and reproductive healthcare.
- Pioneers in differentiated care models: disability, Afro-descendants, indigenous communities, transgender, youth, abortion.

Caring for your sexual and reproductive health doesn't stop, neither does PROFAMILIA! Reinvention during the pandemic

- 58.000 people served through virtual counselling, telemedicine, homecare, and Covid-19 tests.
- 100% of clinics operating with static fees.
- 134.000 antigen tests and 1.348 PCR tests administered for Covid-19.

Organisation Data



45 clinics

In 2020, Profamilia reached more than 400 territories in Colombia and formed 1.993 mobile brigades providing 75.000 services in sexual and reproductive health.

Global Care - A Consortium for Self-Managed Medical Abortion.

Global Care aims to facilitate abortion self-care practices around the world by designing, implementing, and sharing knowledge of person-centered models of care that respond to social and legal contexts and that can engage individuals, communities, and institutions.

With this initiative, more than 10 IPPF member associations and their allies from Asia, Africa, Europe, and Latin America and the Caribbean will have the potential to design access to abortion by developing evidence-based abortion self-care models, as well as communication and advocacy tools that help health decision makers, social media and individuals to inform, support, and empower women and pregnant mothers.

Key Achievements 2020

- 2.9 million health services provided.
- 92.700 vaccine doses applied.
- 26 investigations, 35 scientific publications, 12 published in English.
- 181 research publications in digital and print media, 20 thousand people attended research activities.
- 155 public officials and civil society leaders trained in SRHR.
- 540 adolescents and young people from all over the country trained virtually in Comprehensive Sexuality Education.
- Incorporation of indicators and goals for sexual and reproductive health, gender-based violence and LGBTI rights in the development plans of Bogota and Buenaventura.
- Bringing to light the impact of the COVID-19 pandemic on sexual and reproductive health before the Congress of the Republic, the Ministry of Health, the Inter-American Commission on Human Rights, and the United Nations Special Rapporteur on Violence against Women.
- Defence of the scientific evidence based right to legal and safe abortion before the Congress of the Republic.
- Intervention in 3 cases before the Constitutional Court for the total decriminalization of abortion.
- More than 700 adolescents and young people linked to the youth volunteer network.
- 60 doctors and health professionals from remote regions of the country trained virtually in abortion protocols through the support of universities.
- More than 28.000 people impacted through educational activities on sexuality and rights.

Five Strategic Lines of Work

Focused on the needs of each population and territories.



Profamilia Clinics

With more than 45 clinics nationwide, Profamilia is the leading provider of sexual and reproductive health services in Colombia. Contraception, prevention of Sexually Transmitted Infections - STIs, safe abortion, gynaecology, and urology services, among others, are part of the services offered.

Figures

- 466.871 clients served in 2020.
- 86% of clients were women.
- 97% belong to the most vulnerable socioeconomic strata in Colombia.
- 48.800 Venezuelan migrants and refugees served.
- 39% of the services provided were for people under 25 years of age.



Profamilia Educates & Youth

Offers an innovative and easily accessible suite of resources in Comprehensive Sexuality Education (CSE) responding to the demand for education and training. It has a National Youth Network of more than 700 members throughout the country who facilitate peer training on sexual and reproductive health and rights in Colombia.



Profamilia Farma

Offers access to a wide range of products for the safe and pleasurable experience of sexuality for the population in Colombia, such as: contraceptives, pregnancy tests, condoms, and lubricants. Profamilia's Farma line has a national marketing scope with the highest quality standards.



Profamilia Advocacy

Contributes to the construction and strengthening of public policies, impacting institutions, organizations, and decision makers. It seeks progress, and to avoid setbacks in country policies with the goal of guaranteeing sexual and reproductive human rights in Colombia.



Profamilia Social Projects and Research

Profamilia is a strategic partner for the execution of high social impact projects. It has a research, documentation, survey, and analysis team which produces information to support the other areas of the organization to improve the sexual health and reproductive rights of the country's inhabitants, with a differentiated approach.

Regional Centre of Excellence in Comprehensive Sexuality Education for Latin America and the Caribbean

The Centre of Excellence promotes knowledge management on Comprehensive Sexuality Education (CSE) and youth-centered programs, with the purpose of improving content quality and dealing with the implementation of large-scale programs.

Communities of Practice are set up to promote the sharing of knowledge and good practices, dialogue and collective learning between IPPF Member Associations, public and private organizations, decision makers, trainers and/or teachers, and other actors in the region.



Key Partners

UNHCR, Plan International, Grand Challenges Canada, Gobierno de Canadá, Healthy Americas Foundation, L4C, Heartland Alliance International, USAID, Open Society Foundation, OIM, OPS/OMS, GIZ, Packard Foundation, Embajada de los Países Bajos, She Decides, IPPF, Healthy Americas Foundation

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