

Aruba

# CAPACITY STATEMENT

Foundation for the Promotion of Responsible Parenthood  
Famia Planea Aruba (FPA)



**Famia Planea Aruba (FPA)** was established on November 24th, 1970, by a group of family physicians who saw the need for accessibility to contraceptive methods. Since its inception, FPA has been government funded. FPA has always consisted of a small team of three to four employees, an executive director, and a board assisted by a medical advisor.

While providing only one service when founded, FPA has evolved over its 50-year history to include eight different non-clinical Sexual and Reproductive Health and Rights (SRHR) services. FPA focuses on Comprehensive Sexuality Education (CSE) and digital services, developing its social enterprise to achieve financial sustainability.

Furthermore, FPA has a collaborative partnership with the local general health insurance, guaranteeing free SRHR services to youth.

FPA is the only local organization that works in the SRHR and CSE space in the country. FPA benefits from partnerships and collaborations with local and international colleges and teacher's institutions as well as organizations such as Rutgers, Amaze.org, and UNFPA. In keeping with modern times and contributing to the Global SDG's, FPA provides digital services as well as in- person services.



## VISION

FPA envisions a community that is conscious about its sexual and reproductive health and rights.

## MISSION

FPA's mission is to promote the rights of, and access to, services, information and education about contraceptives and sexual health in general to the community of Aruba, without any discrimination regarding race, religion, political or sexual orientation.

# COUNTRY STATISTICS

## 100%

of residents have social security, health insurance and access to contraceptives.

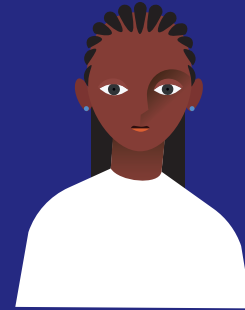


Even though (CSE) is not incorporated into the local educational curriculum, FPA has developed its own programme, and reaches a vast majority of young people in and out of schools.



### Abortion is still illegal

mostly because of religious and political culture.



## 19.4

per 1000 girls

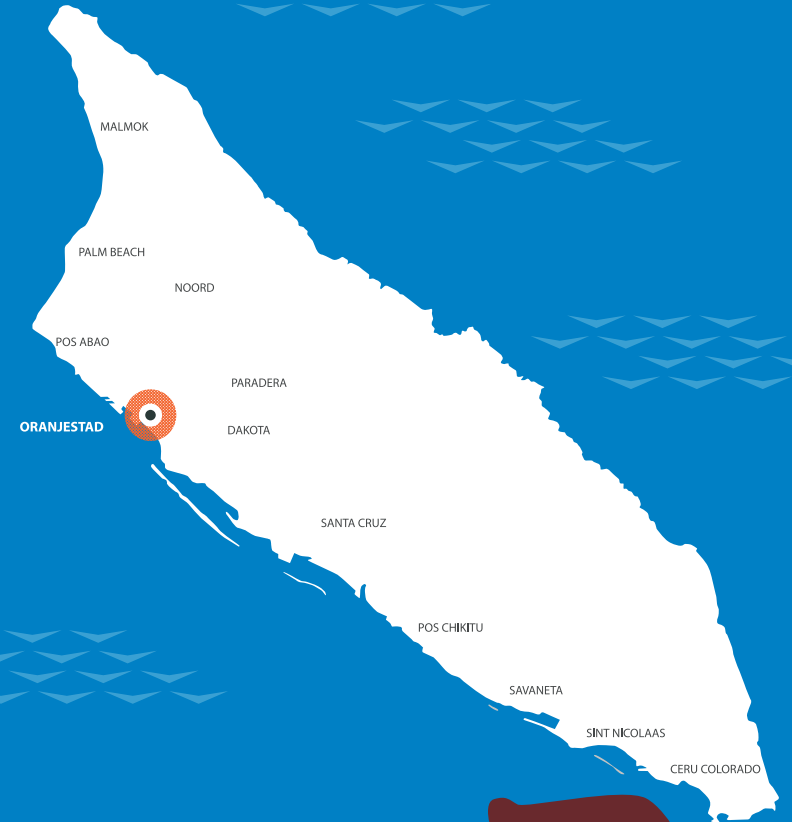
is the birth rate in Aruba in adolescent girls aged 15-19.

## 50.2%

Aruban women in the local workforce.



# ORGANISATION DATA



To be as accessible as possible FPA has one central office located in Oranjestad Aruba, combined with an island-wide delivery service.



# PROGRAMMES

FPA works on achieving the Sustainable Development Goals (SDGs) through its services. FPA's programmes aim at making a more conscientious community, aware of sexual health, and responsible decisions regarding life, body, and future.

## 1 COMPREHENSIVE SEXUALITY EDUCATION

- FPA reaches about 55% of all primary and secondary schools in Aruba with their CSE programme.
- (2021) A total of 4,303 students received a CSE presentation and 292 students received a one-on-one consultation at school.
- FPA's digital campaigns, "I love my body" and "I decide" focused on youth and engaged them in CSE programmes. The use of social media has been their main medium to reach out to the public.

In response to the pandemic, FPA launched its Digital CSE. The Online Puberty Education News (OPEN) Programme developed to inform, educate, motivate, and bring information to children from 10 to 14 years and parents about puberty, growth, sexuality, and more. It has received over 50,000 views.

## 2 ONLINE COUNSELLING AND SRHR

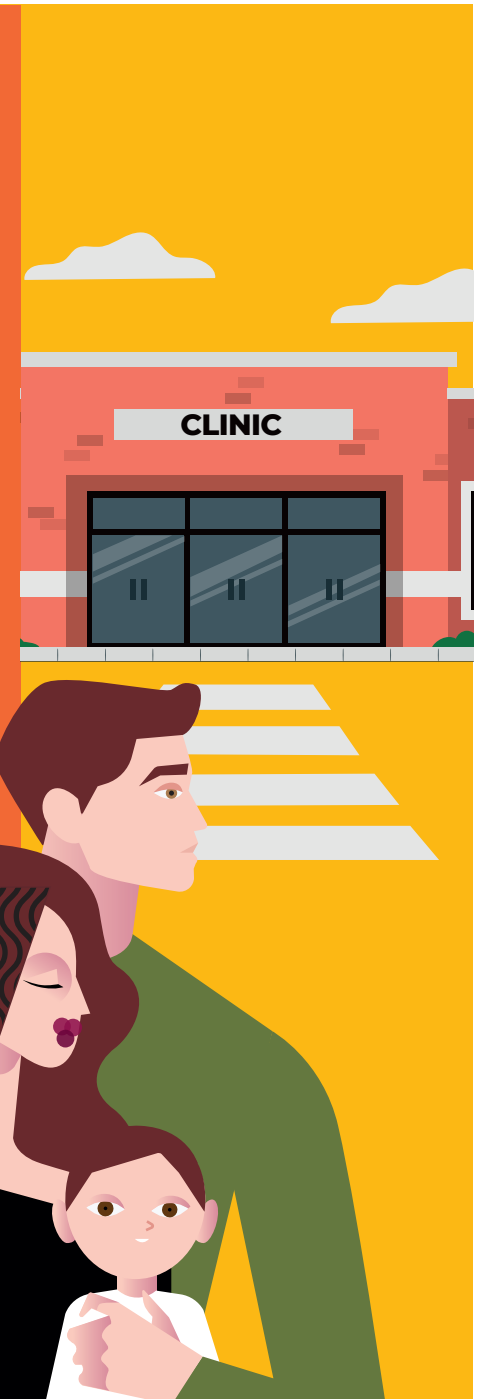
- FPA provides personal counselling and guidance about sexual and reproductive health, sexual orientation, sterilization, and sexually transmitted diseases.
- The organization provides 24 hour "Online Social Media" counselling, through its Facebook and Instagram pages.
- Their focus is to provide SRH information and services to their clients.
- During COVID-19, FPA partnered with UNFPA, to support telemedicine accessibility.
- To be as accessible as possible, FPA also has delivery services to any location on the island, which can be requested through the FPA web-shop.



## SUSTAINABILITY

- In 2014 FPA started with a business idea to increase its market share. They developed a business plan, social enterprise business model, and financial planning.
- A change in government policies provided them with the opportunity to become more sustainable.
- FPA works together with the national health insurance as all residents are insured by national insurance, and there are no other companies that provide health insurance.

They cover 10-20% of the market's need for contraceptives reaching over 12,250 clients per year.



# KEY ACHIEVEMENTS

## DURING THE PAST 4 YEARS

63,757 services provided (2018- 2021)

- 22,379 youth provided with CSE.
- 54.67% of services delivered to people under 25

The FPA team was invited as guest speakers, on social enterprise, to present in a global webinar by the IPPF social enterprise Hub Sri-Lanka

FPA signed an MOU with the International Organisation for Migration (IOM) foundation, initiating provision of service targeted towards undocumented migrants (2021)

FPA launched its online store and delivery service, providing over 1,700 deliveries

FPA rebranded to achieve a more corporate look to accompany its social enterprise vision



## KEY PARTNERS

*Amaze.org, Aruban Government, Local General Health Insurance, Rutgers, HAVA, International Organisation for Migration (IOM), United Nations Population Fund (UNFPA).*

## CONTACT INFORMATION

**Evelyn Yarzagaray**  
Executive Director  
[evelyn@famiaplanae.org](mailto:evelyn@famiaplanae.org)

**Jonathan Trinidad**  
IEC Coordinator  
[jonathan@famiaplanae.org](mailto:jonathan@famiaplanae.org)

**Richenella Dirks**  
Finance & IEC Support Staff  
[richenella@famiaplanae.org](mailto:richenella@famiaplanae.org)

**Ghislaine Koeiman**  
IEC Support Staff  
[ghislaine@famiaplanae.org](mailto:ghislaine@famiaplanae.org)

 [www.famiaplanae.org](http://www.famiaplanae.org)

 + 1 (297) 588-9591

 Bilderdijkstraat 16, Unit 4,  
Oranjestad, Aruba

 @famiaplanae

 @famiaplanaearuba

 Famia Planea Aruba

