

Job/Role Title	ACRO External Relations Director
Division	External Relations
Salary	101,328 – 134,179 USD
Location	Mexico
Responsible to	Regional Director
Date	April 2023

Role Purpose:

To lead the positioning of IPPF in the region. To move the Sexuality Agenda and build Solidarity for Change¹ by shifting norms, building strategic partnerships and supporting social movements, amplifying the work of IPPF. Lead on IPPFs commitment to stand up, and speak out as defined in Strategy2028.

Context of role:

- Works as part of the Regional Senior Leadership Team to promote, position, develop and grow the work of the Federation.
- Leads on nurturing and maintaining strategic partnerships in the region that will ensure IPPF is well connected and resonant.
- Positions IPPF as a proactive sector leader, responsive to the most critical and urgent issues impacting SRHRJ
- Ensures adequate resourcing. Leads on the relationship with regional donors, overseeing proposal development and resource mobilization at regional and supports the same at Member Associations levels.
- Works as part of the Global Secretariat External Relations team to deliver Strategy 2028, ensuring IPPF stands up and speaks out on issues impacting the most marginalised and vulnerable. Works with global colleagues, freeing up the space for their voice in the instances where regional and national colleagues are better placed to employ backchannel advocacy.
- Is an active part of the change that IPPF is shepherding through, actively challenging IPPF to be more courageous and relevant. Ensures IPPF works to an intersectional and feminist agenda; with youth voices better represented in its external positioning.
- Connects all the External facing work within a Region and builds optimal engagement of Member Associations/Partners.
- With the Regional Director, represents IPPF on political advocacy and external forums.
- Adhere to the safeguarding reporting and monitoring requirements of this role.

Management reporting or areas of responsibility:

- Communications, Voice & Media.
- Winning Narratives & Campaigns.
- Opposition.
- Political advocacy.
- Disruptive Partnerships and Community Networks.
- Brand Charter.

Role Deliverables:

- Develops and implements a progressive regional plan to deliver on Strategy2028, ensuring it complements global and regional plans.
- Leads the necessary change, ensuring IPPF visibly transforms and evolves as part of its commitments defined within Strategy 2028.

- Ensures a strategic eye across business development and strategic engagements along with regional colleagues to support regional and country level fundraising; whilst also doing the necessary heavy lift and ensuring the team is able and willing to prioritize business development. Ensures two way sharing of information across the regional office, and with the global and national teams.
- Builds an evolving network of stakeholders, influencers, trends and opposition to inform/strengthen/prioritise action.
- Measures and tracks key result areas, impacts and change to adapt/respond with agility. Distils IPPF's identity and voice to speak to key stakeholders; develops a position/key messages on strategic/emerging themes.
- Gathers intelligence and commissions research, leveraged through the global External Relations team, to deepen understanding and strengthen positioning/influencing/delivery.
- Prioritise and focus on engagement of key strategic bodies to maintain presence and influence and carefully selects roles to take in Regional forums/networks that will deliver tangible benefits.
- Creates an environment that nurtures and leverages disruptive partnerships and strategic community networks
- Prioritise, connect and amplify campaigns placing MA's voices at the forefront to advocate for the Federation
- Oversee the framing, activation and mobilisation of high impact media and social media activity that builds on the work of MAs and acts with youth. Ensuring stories/impacts are captured and narrated in engaging/impactful ways.
- Crisis management for the Region, connecting and escalating with Global Comms, Voice and Media as required
- Creates an environment where people perform at their best, leading and developing a team with the skills, drive, diversity and expertise to deliver. Acting as a role model for safeguarding, anti-racism and IPPF's Code of Conduct.
- Support and enable a safe environment, adhering to the safeguarding reporting and monitoring requirements of this role.

Key Skills/Expertise:

- Track record in political influencing, inter-governmental negotiations and measurable change in SRHR related work internationally, with an emphasis on regional engagement.
- Track record on speaking out on sensitive issues, ensuring voice and agency. Evidence of inspiring and delivering on cultural change; setting the tone of voice, ensuing values and integrity on SRHRJ inform decision making and setting the pace for a high performing team that can meaningfully connect with national and global partners.
- Strong understanding of and experience in gender equality, sexual and reproductive health, rights and justice.
- Has led policy/legislative change, campaigns and communication strategies at a regional level across multiple stakeholders and coalitions, including marginalised groups.
- Evidence of the ability to flex style in a diverse and multi-cultural environment to build positive relationships, combining drive with diplomacy.
- Exceptional communication and presentation skills – Excellent Spanish and English (written/verbal), French is desirable.
- Evidence of being open to and enabling new and leading-edge ideas to build engagement and impact.
- Excellent team manager, leader and developer with strong planning, organizing and knowledge sharing skills.
- Demonstrate an understanding of and commitment to safeguarding in a local and international context.
- Demonstrates ability and willingness to work in a diverse, multicultural, multilingual and intergenerational environment that is anti-racist and respectful of others.
- An intersectional (pro) feminist passionate about sexual reproductive health care rights + justice, including safe abortion.
- Supportive of people's rights regardless of sexuality or gender identity/expression and supportive of worker's rights and access to health care in sex work.

IPPF is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all employees, volunteers, contractors and partners to share this commitment. Anyone employed with IPPF agrees to sign and adhere to IPPF's Code of Conduct and Safeguarding (Children and Vulnerable Adults) Policy.

ⁱ Please refer to the IPPF Strategy to get a clearer idea of the role <https://www.ippf.org/resource/come-together-ippf-strategy-2028>